

Western COLLOID

#720 ARC ElastaHyde

- Water Based
- Ideal As Topcoat For A FARR System
- Specially Formulated For Coating Existing SPF Roofs
- Less Bleed Thru Over Asphaltic Surfaces
- Meets CA Title-24



SCAN FOR
PRODUCT
SPECS



ACRYLIC ELASTOMERIC REFLECTIVE COATING

#720 ARC ElastaHyde is a 100% acrylic, premium quality, high durability, elastomeric coating. It has been developed to protect various roof surfaces and contribute to substantial energy savings. #720 ARC ElastaHyde (white) reflects over 84% of Sun's rays and serves as a thermal reflector due to hiding & reflective pigments. As an ENERGY STAR® Partner, Western Colloid has determined that this product meets the ENERGY STAR® guidelines for energy efficiency. #720 ARC ElastaHyde is listed by the "Cool Roof Rating Council" and meets California Title 24 requirements.

IN ADDITION to White, ElastaHyde #720 ARC is available in "California Tan" and "Platinum Gray" which also meet California Title 24 requirements. Standard and custom colors are available.

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#720 ARC ElastaHyde

Use For:

- **White Elastomeric Reflective Coating and Membrane (when reinforced).**
- **Recommended for use on conventional and modified built-up roofs.**
- **Ideal as a topcoat for FARR - Fluid Applied Reinforced Roofing.**
- **Specially formulated for use as a topcoat over existing Spray Polyurethane Foam roofs.**

When cured #720 ARC ElastaHyde forms an extremely tough, flexible film that can withstand the most rigorous weather conditions. #720 ARC ElastaHyde is designed as a surface coating for Western Colloid "Fluid Applied Reinforced Roofing" membranes and metal roof systems. #720 ARC ElastaHyde is also recommended for use on conventional and modified built-up roofs and existing Spray Polyurethane Foam roofs. #720 ARC ElastaHyde can be reinforced with polyester fabric to form a complete Fluid Applied Reinforced Roofing system that meets UL Class A and Factory Mutual Class 1.



Directions For Use

#720 ARC ElastaHyde may be applied by roller, brush or spray. Best results are achieved when applied by high pressure airless spray. Apply per specifications. On existing mineral surface or previously coated surfaces; clean surface thoroughly before applying #720 ARC ElastaHyde, scrubbing with a detergent solution if necessary to remove oils and other residues. Flush immediately with strong stream of water. Some surfaces may require priming (consult WESTERN COLLOID).

Stir thoroughly to ensure uniform application by brush, roller or spray. For best results apply in a two-coat cross hatch manner (first application is at right angle to second). Apply uniformly over entire roof surface with heavier coat around vents and seams. Apply only when coating will not be subject to heavy dew, rain, moisture or freezing within 48 hours of application.

Surface must be dry and free of dirt, dust, oil, grease, wax, rust, chalky or loose paint, mildew and any other surface contamination that may inhibit adhesion. Repair cracks, breaks, open seams, and other roof imperfections with a heavy sealer such as WCP #800 or #8000 Elastic Cement. When coating over newly-applied asphalt emulsions such as WCP #298 or #298E, proceed when the emulsion is thoroughly dry and primed with #970 Primer. The curing time of asphalt emulsion is 2 to 3 days in warm, dry weather. Best results are achieved when surface is washed to remove any residue that may cause lack of adhesion or "tobacco staining". Prime any areas that pond water with #770 AXP or reinforce with polyester fabric. Ponding areas should be reinforced with polyester fabric embedded in the first coat of ElastaHyde.

READ AND FOLLOW DIRECTIONS CAREFULLY
Refer to latest SDS sheet for proper handling.

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