



FLUID APPLIED REINFORCED ROOFING

SEAMLESS - TOUGH - FLEXIBLE

Western Colloid's FARR - Fluid Applied Reinforced Roofing Systems - Are lightweight yet tough, with flexible membranes that are primarily applied directly over existing roof systems. Some are formed with layers of highly waterproof asphalt emulsion and tough polyester fabric then surfaced with an extremely durable acrylic coating. Other systems are fully comprised of high performance acrylic coatings with tough polyester fabrics. All these components are fluid applied in the field to form a seamless membrane.

WHY WESTERN COLLOID'S FARR SYSTEMS ARE SUPERIOR

Western Colloid's Fluid Applied System's result in a seamless finish making future inspections and maintenance easy. It also means the roof can be resurfaced, thereby extending the life of the roof indefinitely.

Western Colloid's FARR system's can be applied over BUR, Modified Bitumen, Single Ply, Metal Roofing, Sprayed Polyurethane Foam and Gravel roofs.

- 50+ Years proven track record
- Significantly cut the cost of maintaining an old and weathered roof.
- Save on energy and equipment costs (starting immediately after the roof is installed).
- Indefinitely extend or eliminate your need to re-roof or deal with major repairs.
- Can be applied over your existing roof with very little hassle.
- Will not affect employee/tenant productivity due to fumes.
- Can be shipped in bulk to the job site via our large fleet of tankers.
- Our water-based systems mean every part of the installation process is non-toxic and harmless to the environment. No toxic fumes or fire hazard.

EVERY PRODUCT IS BACKED BY EXPERIENCE AND PERFORMANCE.

Many of our FARR systems have received UL Class A ratings. "Class A" roof assemblies have the greatest fire resistance. Additionally, many of our systems have also received FM 4470 Class 1 approval. To achieve this designation, the system is subjected to strenuous testing for fire, wind, hail damage, water leakage, and resistance to foot traffic.

Scientists estimated by replacing 1,000 square feet of nonreflective, dark roofing with white roofing would offset 10 metric tons of CO₂ annually.



COATINGS AND SYSTEMS

SEAMLESS - TOUGH - FLEXIBLE

In addition to our Fluid Applied Roof System products we offer a full line of coatings specifically formulated to address any issue you have in preparing or repairing your roofing project. Available for purchase individually or in conjunction with a specified system, Western Colloid's products come in a variety of sizes from 1 gallon to totes and tankers.

Look to Western Colloid for high performance products including:

- Emulsions
- Aluminum Coatings "SilverWhite"
- White Elastomeric Reflective Coatings "ElastaHyde"
- Base Coatings
- Primers
- Elastomeric Cements & Mastics
- Roof Walkway Coatings
- Sealers
- Detergents

REFLECTIVE COATINGS

Look for the Energy Star® symbol on the label of our reflective coating products. It means the product meets Energy Star® guidelines for energy efficiency and savings. Our white acrylic elastomeric coating can be produced in colors to aid in the aesthetics of building exteriors.

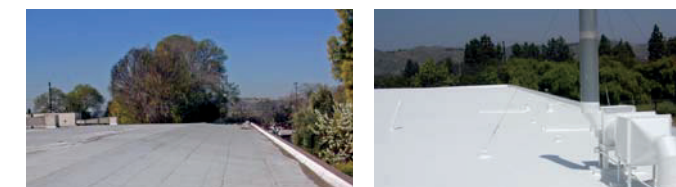
ENERGY STAR® AND TITLE 24 COATINGS

In addition to White we also produce coatings in colors that meet California Title 24 and Energy Star® requirements.

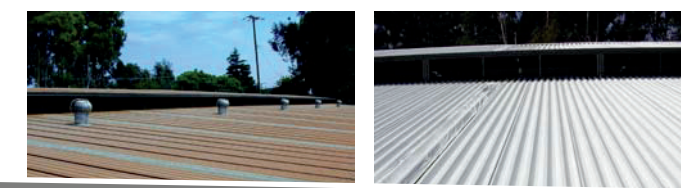
BUR / MOD BIT



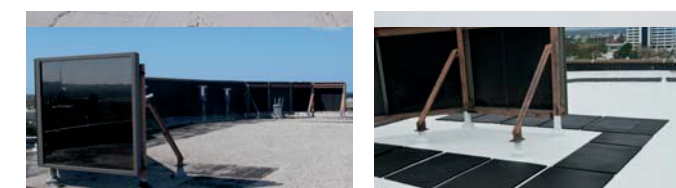
SINGLE PLY



METAL



GRAVEL



HOW IT'S DONE

CLEAN, PREP & ADDRESS DETAILS



INSTALL REINFORCED MEMBRANE



ACRYLIC SURFACE



FINISHED SYSTEM



Western Colloid has contributed to the reduction of over 3,000,000 tons of CO₂

OUR FEATURED CLIENT LIST

Our coating products and systems have been used on projects throughout California, the Pacific Rim and the entire United States for over 40 years. The following is an abbreviated list of some Western Colloid customers and projects:

- The Irvine Company
- CB Richard Ellis
- Watson Land Company
- Arden Realty
- Prologis
- Ikea
- Wells Fargo Bank
- Bank of America
- City National Bank
- Cox Communications
- The State of Hawaii
- U.S. Coast Guard

- Boeing Facility - Long Beach, CA (over 1,000,000 sqft.)
- Seagate Manufacturing Facility - Computer Disk Drive Division. Fremont, CA.
- Vons Markets - More than 150 Vons Markets in California, many over 18 years old.
- Ralph's Markets / Food 4 Less - Southern California Distribution Center, Vernon, CA.
- Paramount Studios - Various buildings including the Paramount Film Archive Building. Los Angeles, CA.
- 1901 Avenue of the Stars - 22 story high rise building. Over existing gravel & coal tar pitch roof. Los Angeles, CA.
- Home Depot Stores - Various stores throughout California.
- Lockheed Martin / Missiles & Space - Various buildings at Sunnyvale facility including the Satellite Assembly Building, Sunnyvale, CA (2,000,000+ sqft.)
- Vista Paints - Manufacturing plant & storage facility. Various stores throughout Los Angeles, Orange and San Diego Counties.
- County of Santa Clara - More than 20 buildings including the County Court House and the supervisors chambers.
- Fleischmann Planetarium (Nevada State Landmark Building). University of Nevada, Reno Campus, Reno, Nevada.
- U.S. Army Supply Depot - Sacramento, CA (950,000 sqft.) Over 20 years old.
- Westfield Shoppingtown - Westfield Shopping Centers in San Jose, Arcadia and various other locations in California.
- Randall Farms - Distribution Facility, Commerce, CA. Original gravel roof installed in ~1959. Western Colloid's Fluid Applied Reinforced Roof installed over original roof in 1977. Resurfaced in 1999. (180,000 sqft.)
- Trammell Crow Properties - Properties in California, Nevada, Oregon and Washington including the headquarters building in Washington. (Over 5,000,000 sqft.)
- Frito Lay - Corporate Headquarters, Plano, Texas (140,000 sqft.)

ACCREDITATIONS AND MEMBERSHIPS



OFFERING SOLUTIONS -

SERVICES AND FIELD SUPPORT

EXTENSIVE TESTING / PRODUCT DEVELOPMENT

Our acrylic coatings and asphalt emulsions are manufactured in modern facilities by highly trained personnel. Western Colloid uses Underwriters Laboratories, FM Global and various other laboratories to test our systems and coatings. We have been successful for over 40 years due to our commitment to continually deliver the best products to our customers.

BULK SERVICES

Western Colloid operates the largest fleet of tankers servicing the roofing and coating industry in the Western United States. We can deliver our products in 5 gallons, 55 gallons, Totes and Tankers from several plants and distribution centers throughout the west. This footing in bulk transportation service keeps installation costs low and helps the environment by reducing the use of barrels and pails.

CONSULTATION AND FIELD SUPPORT

Our qualified agents are available to inspect the roof and prepare a specification designed to address the needs of the roof at no charge. Additionally, our Field Representatives are available to provide installation assistance and answer any questions the owner or contractor may have.

TRAINING

Western Colloid has a Mentor Program for newer contractors to guide them through the bidding, specification and contract process. For over 40 years we have been helping contractors build their businesses using Western Colloid's superior roof coating systems.



LOS ANGELES PLANT

654 E. 60th Street
Los Angeles, CA 90001
(800) 464-8292 Phone

OAKLAND PLANT

700 71st Avenue
Oakland, CA 94621
(800) 956-4899 Phone

ARIZONA DIST. CENTER

5455 N. 51st Avenue Ste. 3
Glendale, AZ 85301
(623) 533-5923

TEXAS PLANT

4204 Longhorn Dr.
Alvarado, TX 76009
(682) 400-4044

Questions About Your Building?

(844) 221-7616



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PROTECTING YOUR MOST VALUABLE ASSET

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